



# Webinar: Attracting Youth to Integrated Family Planning Outreaches in East Africa

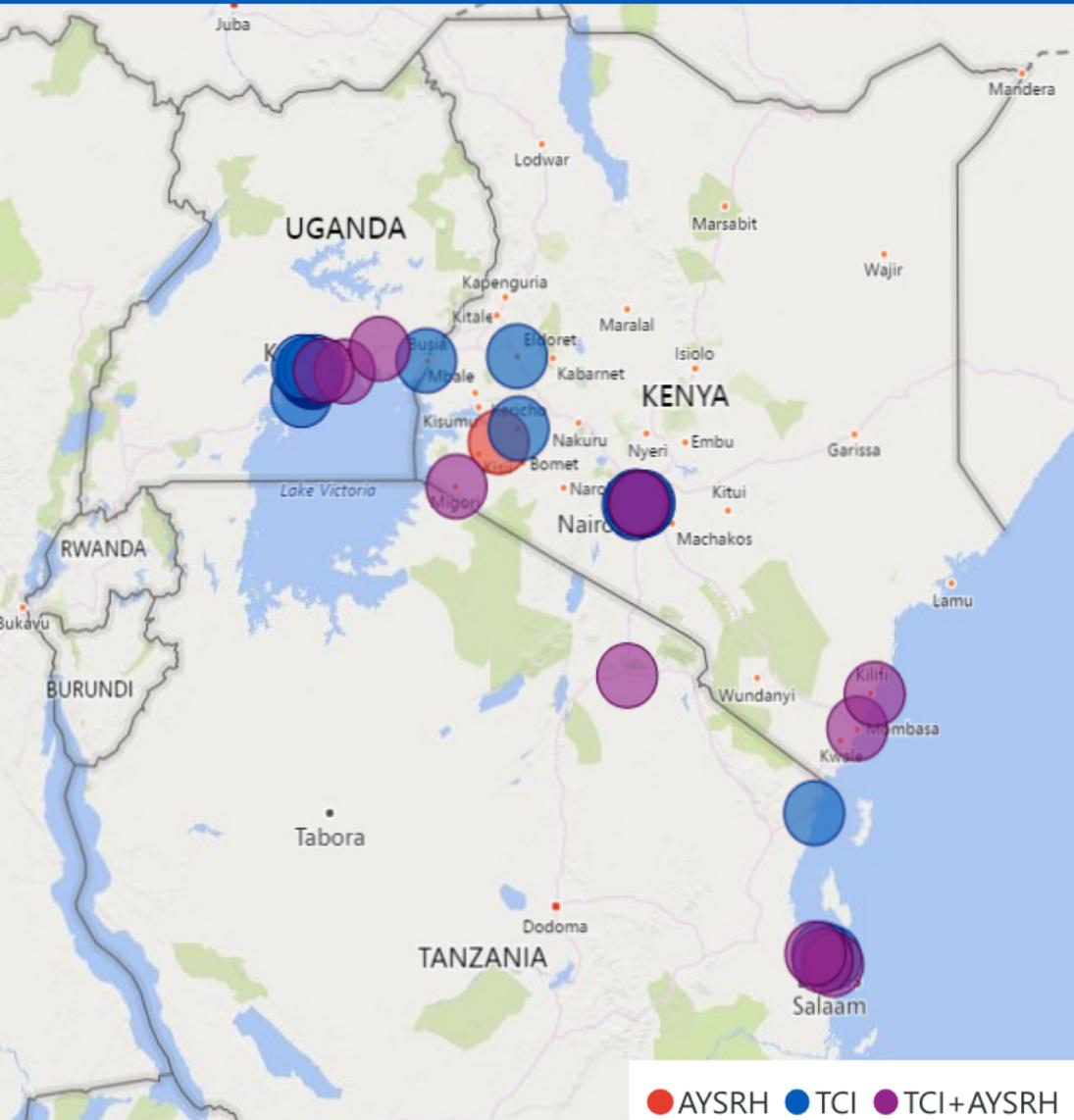


# TCI Envisions...

A world where young people are empowered to live an optimal reproductive life by rapidly and sustainably scaling up proven urban reproductive health solutions, using a “business unusual” approach



# Our Footprint



## AYSRH City



- Dar [Kinondoni, Illala, Temeke],
- Arusha City,
- Tanga



- Nairobi [Kasarani, Kamukunji, Ruaraka],
- Migori,
- Mombasa,
- Kilifi,
- Nyamira



- Iganga,
- Buikwe,
- Mukono

▶ **15/41**

AYSRH  
Sites

▶ Intentional  
integration of  
**AYSRH** in all

# Meet the Presenter



Nancy Aloo is a passionate clinical nurse with public health and health systems strengthening expertise. She has more than 12 years' experience in technical leadership, planning and implementation of reproductive health programs, including maternal and child health, HIV/AIDS and family planning. Nancy has participated in the development and design of various guidelines, strategies and training curricula. Currently, she is the County Manager for Migori and Nyamira counties - two of the East Africa sites implementing TCI.

# What Is An Integrated Family Planning Outreach?

- RH/FP service provided by a mobile team of trained service providers
- Provided at community level within locally available venues
- During the integrated outreaches, other clinical services are also provided



A health provider counselling a first time mother during an outreach in Uganda

# Why Is It Important?

- Increases access to services among the under-served urban poor
- Eliminates barriers to accessing contraception information and services at health facilities
- Opportunity for closer interaction between health facility staff and the community
- Provides an avenue for improving health facility competency through coaching and mentorship

# Why Is It Important in Reaching Youth?

Early Marriage - 23% of Kenyan girls are married before 18<sup>th</sup> Birthday, 4% before 15yrs-delay subsequent pregnancies

*School Drop Out -3 out of 10 students, who enroll for school in Class One in Kenya, fail to sit for the KCPE,-Opportunity for our girls to stay in school longer*

Drug abuse and alcohol-Provides opportunity for counselling on the effects of drugs and substance abuse.



*STI/HIV infection  
33% of new infections (15-24yrs) –  
Screening and treatment of HIV/STI  
infections done*

Medical Complications  
Eclampsia, pre-eclampsia, perineal tear, and episiotomy; while fetal complications were low birth weight, prematurity, and early neonatal death –Opportunity for the youths to be started on ANC early hence reduce maternal morbidity and mortality

**Abortion estimated 464,690 abortions take place annually –Opportunity for provision of CPAC services.**



# Key Planning & Logistics Considerations



# Needs/Landscape Assessment

Review facility data to assess the need for scale-up of FP/AYSRH services:

- Determine the locality based on target population density
- Timing of the outreach (day of the week, opening and closing time, frequency)
- Establish the service package (which services to integrate)
- Identify strategies for social mobilization
- Identify CHVs/VHTs/YAs to support the activity
- Identify community influencers who can support the community on continued use of SRH services (CHVs/VHTs/YAs)

# Resource Identification

A number of resources are needed for the AYSRH integrated outreaches, such as:

- Adequate funding
- Skilled health providers
- Commodities and clinical supplies
- Infrastructure available at venue of outreach service
- Job aids and IEC materials
- Monitoring and evaluation tools

## Appendix 1: OUTREACH/INREACH FP SUPPLY CHECKLISTS

Equipment and Supplies		Min. Quantities	Yes	No	Comments
<b>1 STATIONARY</b>					
2	First visit card				
3	FP Daily Activity register				
4	Outreach Summary tools				
5	Follow up cards				
6	Client Referral Forms				
7	Stamp and Stamp pad				
8	Writing pens				
9	Consent forms (for BTLs and Vasectomy)				
<b>FP EQUIPMENT (see charts for details)</b>					
1	IUCD insertion/removal sets				
2	Implant insertion sets				
3	Implant removal sets				
4	BTL sets *				
5	Vasectomy Sets *				
<b>FP COMMODITIES</b>					
1	Progestin Only Pills				
2	Combined Pills				
3	Emergency Pills				
4	Male condoms				

# Collaboration and Partnerships

- Identify key stakeholders/partners at all levels of service delivery and community
- Engage the identified stakeholders from planning to implementation
- Plan meetings with identified stakeholders to assign roles and responsibilities

**Note:** Stakeholders engagement and collaboration facilitates cost-sharing hence facilitates cost efficiency and sustainability



A multisectoral collaboration between two governing bodies – Health and Gender ministries in Kilifi County to address challenges of teen pregnancies

# Selecting a Site

The following criteria should be considered when selecting an outreach site:

- ✓ **Population:** Consider an area with relatively high population density
- ✓ **Location:** Centrally placed for ease of access for clients
- ✓ **Amenities:** Equipment, toilets and clean water should be within easy reach, or made available at the chosen site
- ✓ **Personnel:** Availability of trained personnel to provide integrated family planning services
- ✓ **Data on health indicators:** Outreaches should be informed by data for unmet need for contraceptive services



An integrated outreach organized in the market place in Tanga City, Tanzania

# Why Integrate Other Clinical Services?

- Provides an opportunity for provider initiated family planning
- Reduces missed opportunities
- Increases convenience for individuals seeking multiple health services
- Provides a “mask” for youth who want to seek contraceptive services
- Enables health providers to address client needs more holistically
- Cost-effective



**NB: It is important to consider the skill set of available clinical staff as you decide which services to integrate**

# Tips for Attracting Youth



Advocacy



Health facility  
strengthening



Integrated  
outreach



Community  
action



Working with CHV's,  
CHW's, VHT's, CBD's



Onsite  
mentorship



Youth FP champions



Mass media, social  
media

# Other Considerations for Attracting Youth

- Provide friendly procedures to facilitate easy & confidential registration, short waiting times
- Youth engagement during the planning of the outreach
- Provide a comprehensive package for the youth based on gender and age
- Ensure supportive and competent YFS providers
- Ensure privacy and confidentiality in counseling and method provision

Young sexually inactive adolescents should be counseled and given information on contraception so they can act as change agents and refer sexually active friends

# Outreach Service Delivery



# In Summary.....

Plan

Prepare, plan and avail adequate resources and service providers

Mobilize the community

Conduct community mobilization to create awareness of the services to be offered in the integrated outreach

Maximize outreach through integration

Identify appropriate site and tools for the integrated services

Ensure quality service

Identify trained staff to provide the services

Monitor and evaluate

Conduct post outreach meeting to review the activity and inform future outreaches



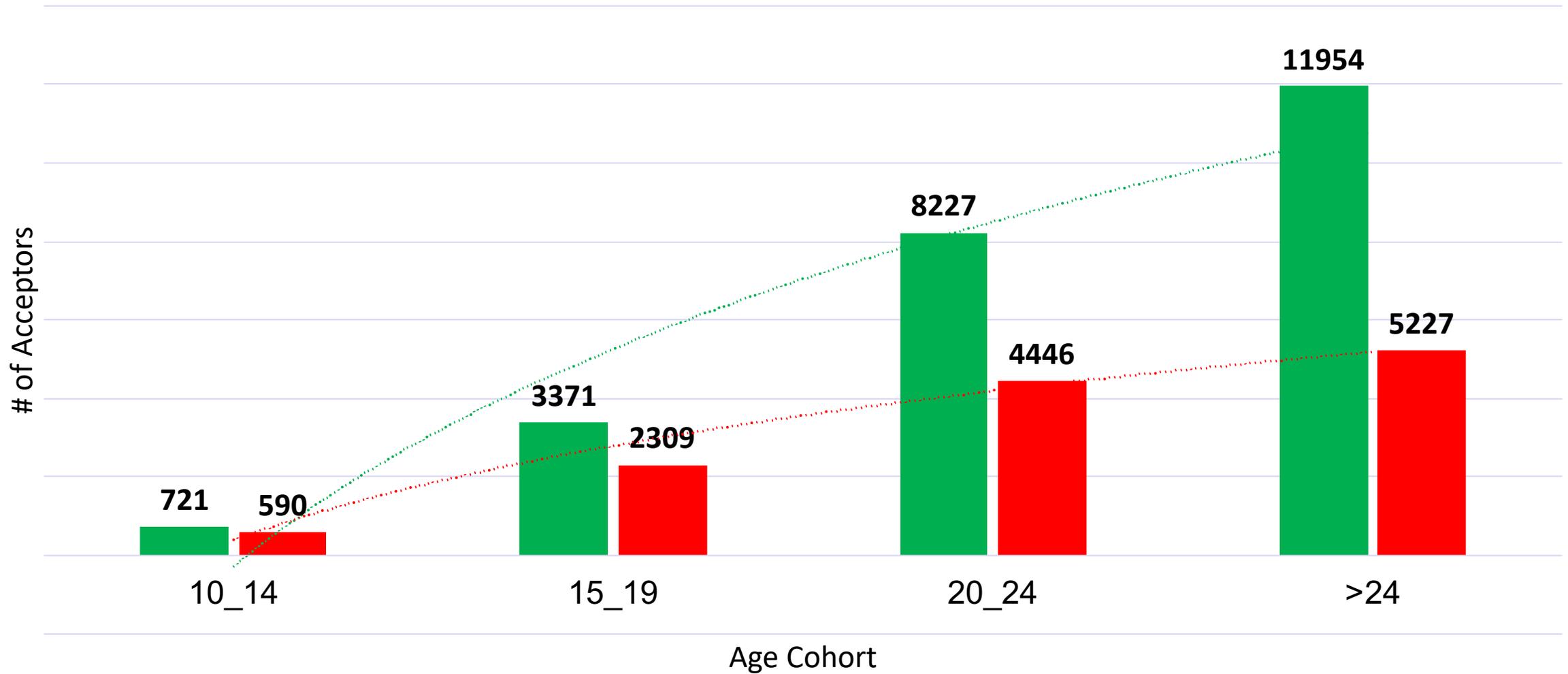
# Challenges & Key Considerations for Adaptation

Challenges	Considerations for Adaptation
Inadequate commodities	Proper planning, forecasting, commodity management and partnership with key players (MOH) is critical
Transport difficulties mostly in rainy season	Plan the outreaches during the dry season and engage the local community during planning.
Inadequate demand	Ensure that community mobilization occurs using the right influencers, i.e., CHVs/VHT, YAs along with a range of dissemination approaches to advertise services, including posters, radio, and word-of-mouth based on the landscape analysis
Follow-up support and care	Work with CHVs/VHTs to assist with follow-up of clients
Financial constraints (cost of vehicles, fuel, logistical preparations, cost of IEC and promotional materials, cost of commodities and other consumables)	Look for cost-sharing arrangements with partners and with other programs (i.e., HIV/AIDS, immunization, malaria, vitamin A) when integrated services are provided

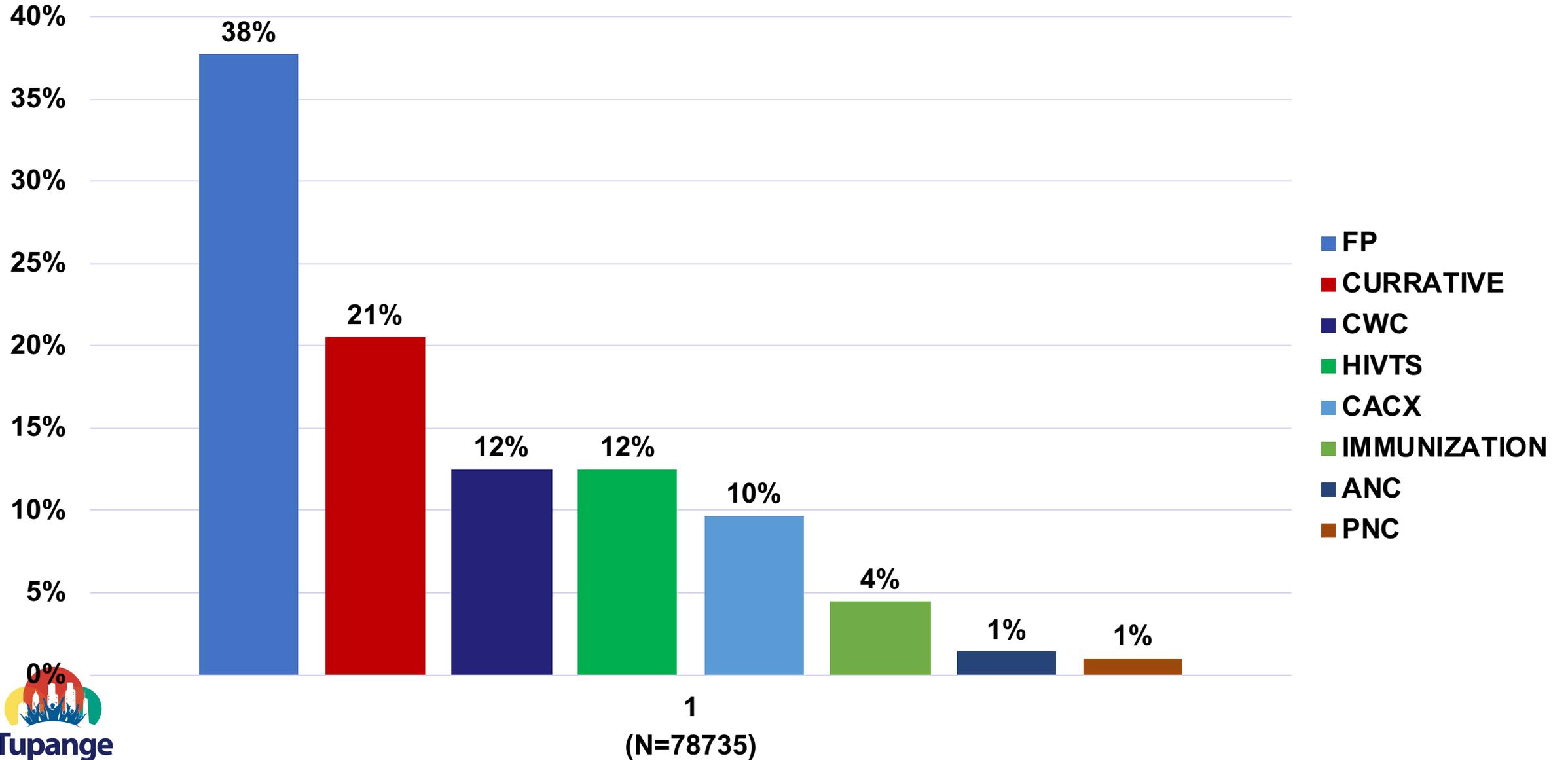
# Key Outcomes

- Increased uptake of contraceptive services (especially by youth)
- Number of youths with accurate information on SRH
- Reduced number of myths and misconceptions about contraceptives among the youth
- Improved engagement between youth and the health care workers
- Enhanced provider-initiated contraceptive services

# Number of Total FP Acceptors in Outreaches (AY and Classic)



# Proportion of Outreach Clients by Service Received



# Falling into Grace: A Busy Community Market Vendor Delays Childbearing

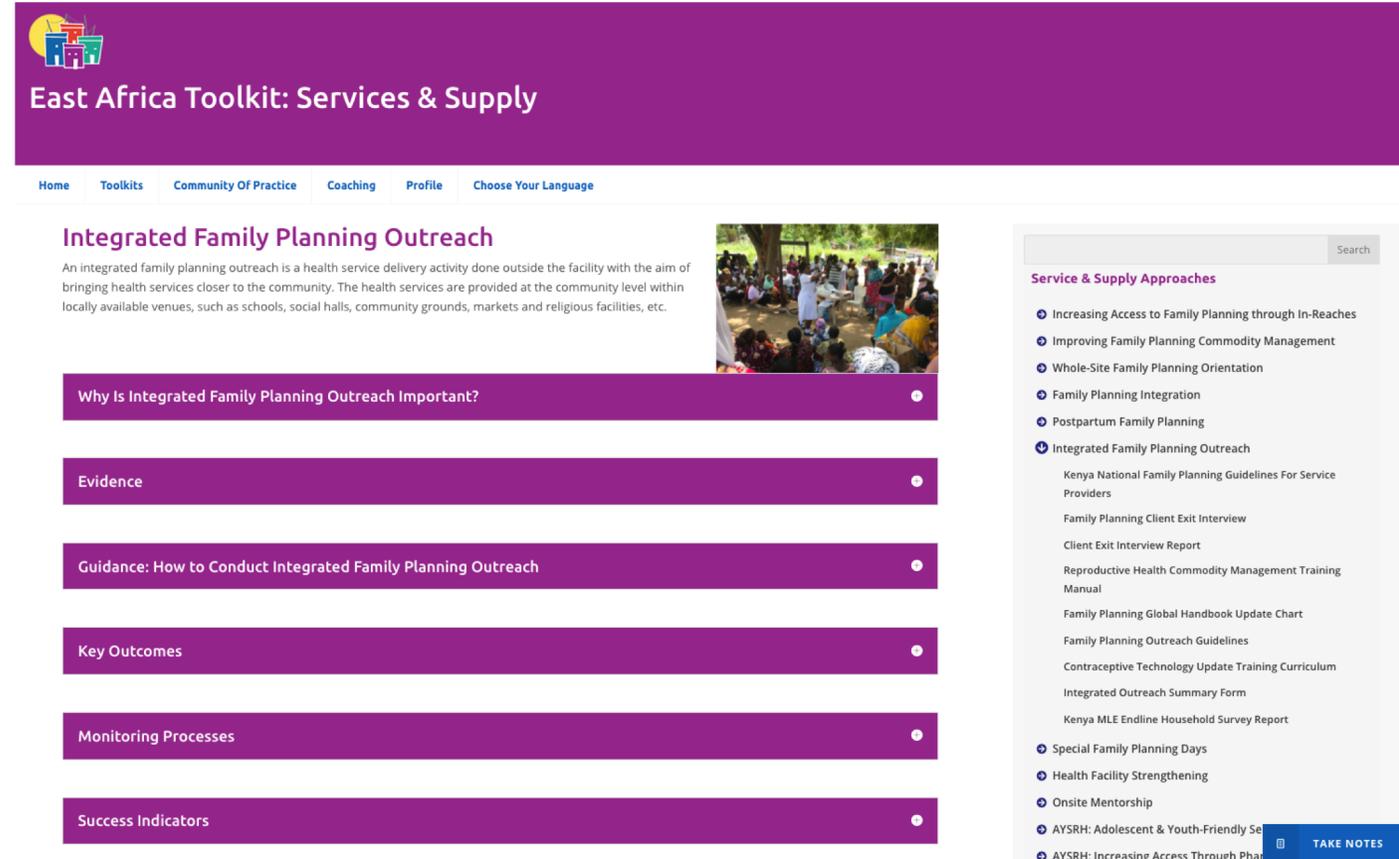


*“Every time I wanted family planning, I was already pregnant because I am too busy with my business and my husband doesn’t support family planning. So, today a miracle came by my way when I saw a tent and banner for family planning [Tupange for better cities banner]. On coming closer to the tent, I was surprised to find health workers offering free family planning services...This is an opportunity, I have to get a family planning service today” - Namuddu, Mukono market vendor.*

Namuddu’s testimony represents the plight of many busy urban poor women who have always wanted to use contraception for birth control but cannot access it due to various reasons.

# Key Lessons Learned

- Youth-targeted outreaches yield better results when conducted during school holidays
- Need to identify the service package for integrating during the outreaches; 2 to 3 at most to avoid losing focus
- TCI-University provides tools for implementing outreaches as well as mobilizing youth to them



The screenshot shows the 'East Africa Toolkit: Services & Supply' website. The main navigation bar includes links for Home, Toolkits, Community Of Practice, Coaching, Profile, and Choose Your Language. The central content area is titled 'Integrated Family Planning Outreach' and includes a description: 'An integrated family planning outreach is a health service delivery activity done outside the facility with the aim of bringing health services closer to the community. The health services are provided at the community level within locally available venues, such as schools, social halls, community grounds, markets and religious facilities, etc.' Below this is a list of seven menu items, each with a circular icon: 'Why Is Integrated Family Planning Outreach Important?', 'Evidence', 'Guidance: How to Conduct Integrated Family Planning Outreach', 'Key Outcomes', 'Monitoring Processes', and 'Success Indicators'. On the right side, there is a search bar and a 'Service & Supply Approaches' section with a list of resources, including 'Increasing Access to Family Planning through In-Reaches', 'Improving Family Planning Commodity Management', 'Whole-Site Family Planning Orientation', 'Family Planning Integration', 'Postpartum Family Planning', 'Integrated Family Planning Outreach', 'Kenya National Family Planning Guidelines For Service Providers', 'Family Planning Client Exit Interview', 'Client Exit Interview Report', 'Reproductive Health Commodity Management Training Manual', 'Family Planning Global Handbook Update Chart', 'Family Planning Outreach Guidelines', 'Contraceptive Technology Update Training Curriculum', 'Integrated Outreach Summary Form', 'Kenya MLE Endline Household Survey Report', 'Special Family Planning Days', 'Health Facility Strengthening', 'Onsite Mentorship', 'AYSRH: Adolescent & Youth-Friendly Se', and 'AYSRH: Increasing Access Through Phar'. A 'TAKE NOTES' button is located at the bottom right of the page.

# Tips for Making Integrated Outreaches Sustainable

- Incorporate the youth-integrated outreaches into geography annual workplans
- Multisectoral collaborations during outreaches to ensure cost-sharing
- Integrating youth outreaches in existing youth events
- D4D to advocate for increased resources for AY targeted outreaches
- Skilled and competent providers to manage outreaches

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**QUESTIONS?**



**Thanks!**