



**tci** THE **CHALLENGE**  
INITIATIVE

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**NIGERIA**



Bill & Melinda Gates Institute for  
Population and Reproductive Health

# CSO ENGAGEMENT FRAMEWORK



# TCl envisions

*A world where young people are enabled and have optimal reproductive life.*



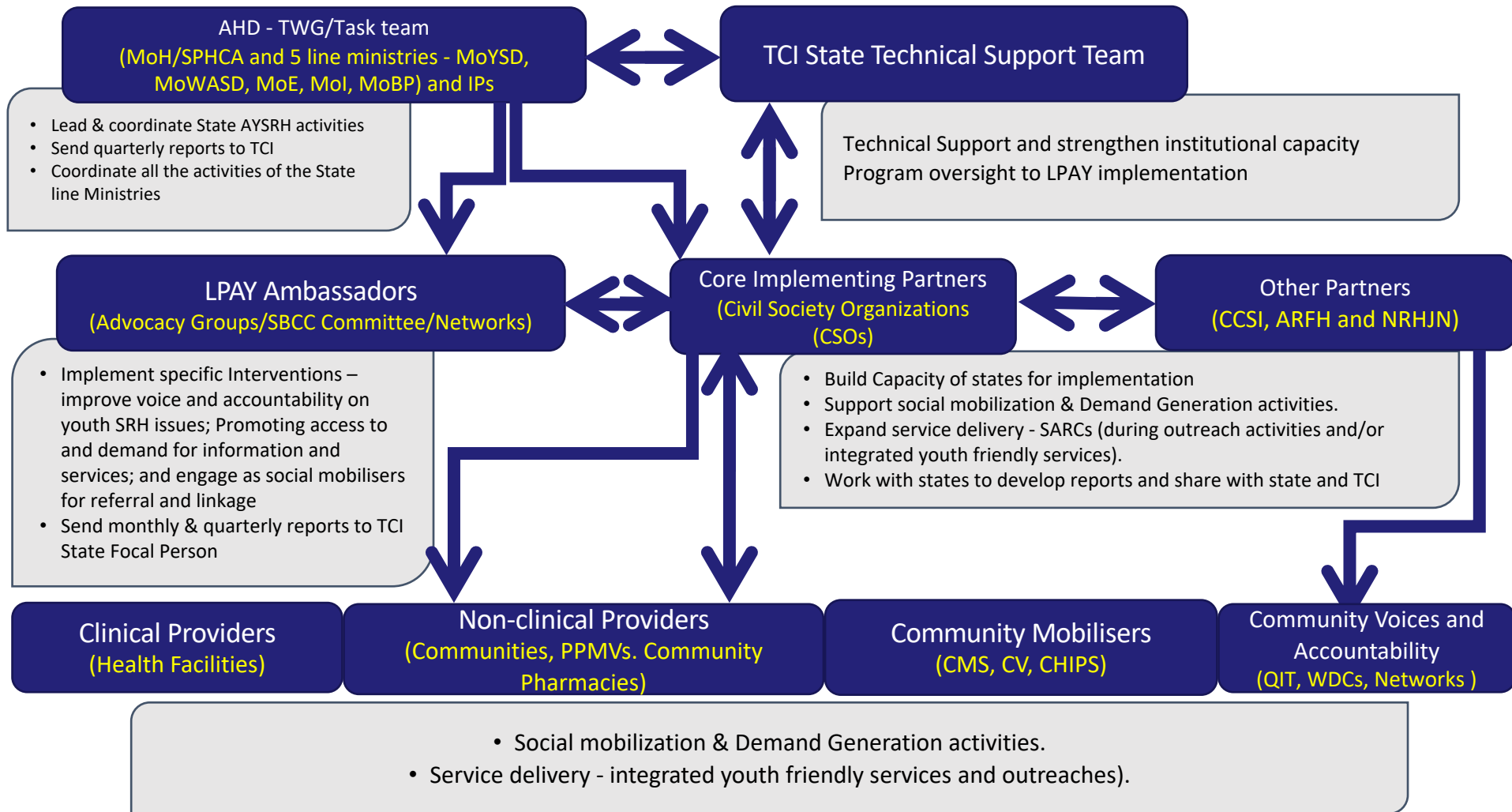
# Primary goal

- To scale up effective, proven AYRH approaches leading to increased modern contraceptive use among young people (15 – 24 years) particularly in urban poor areas

# Specific objectives

- Increase intention to use modern contraception among young people aged 15 – 24 years in priority geographies
- Delay age of first birth among young women
- Increase healthy timing and spacing of pregnancy among adolescents and youth

# AYRH IMPLEMENTATION APPROACH



# CSO Implementation Mandate

CSO's implementation mandate is 3 Fold:

Accelerate Implementation

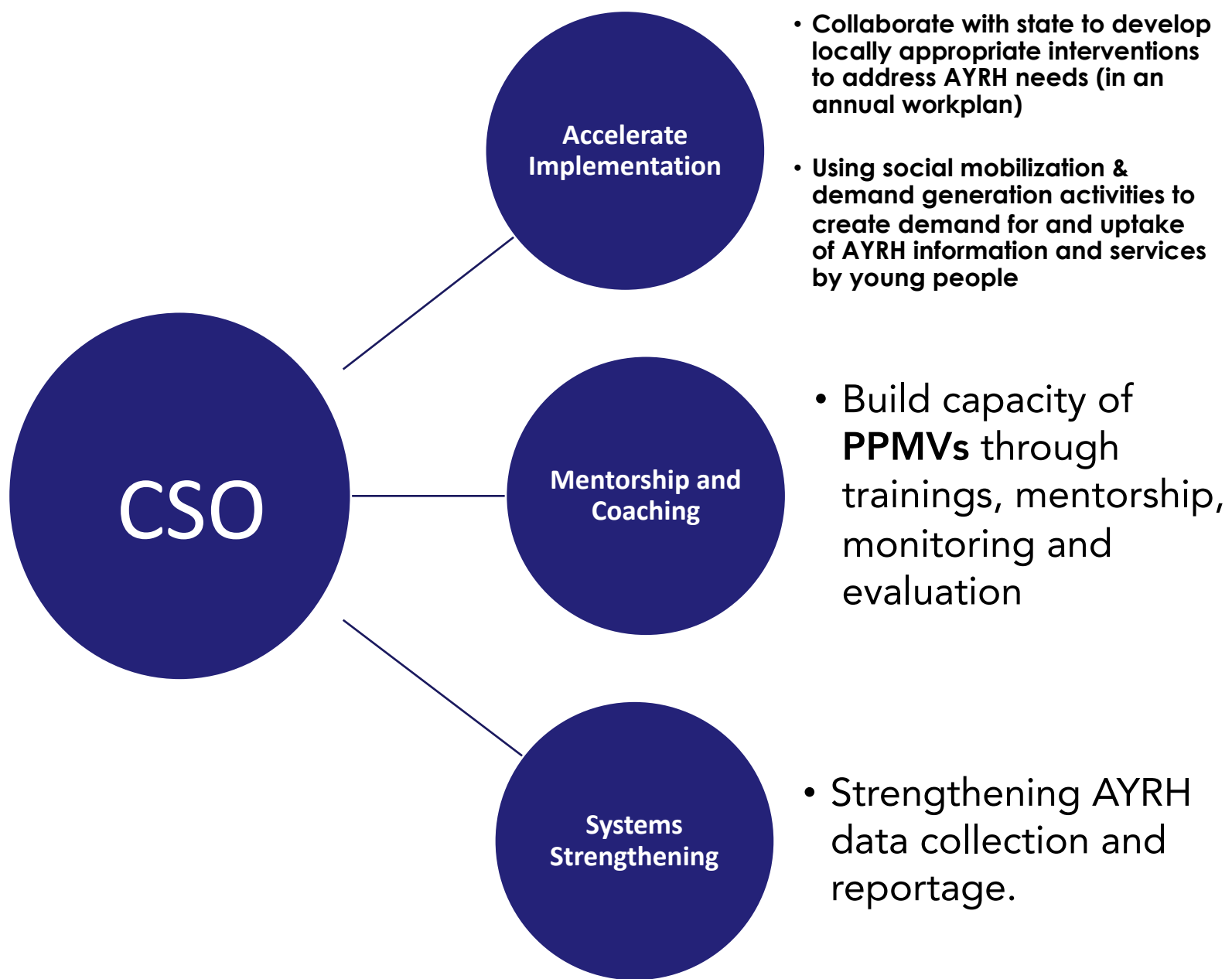
Mentoring and Coaching

Systems Strengthening

# How?

- **Accelerate Implementation:**
  - Collaborate with state to **develop locally appropriate interventions** to address AYRH needs (in an annual workplan)
  - Using social mobilization & demand generation activities to create demand for and uptake of AYRH information and services by young people
  - Work with state to expand service delivery to young people through **outreaches**
  - Increase service uptake of young people at **health facilities** through **referrals**
- **Mentoring and Coaching**
  - Build capacity of **PPMVs** through trainings, mentorship, monitoring and evaluation
- **Systems strengthening**
  - Strengthening AYRH data collection and reportage.





# KEY INTERVENTIONS AND OUTPUT

KEY INTERVENTIONS	ACTIVITIES	OUTPUT	PERSON LEADING (+Supporting)
ADVOCACY INTERVENTIONS	Coordinate community level advocacy to community leaders in all intervention LGAs on Life Planning for Adolescents & Youth issues.	Gatekeepers acceptance of LPAY interventions at the community level	CSOs, ACG
	Coordinate intergenerational dialogue in each of the implementing LGAs.	Free discussion of LPAY issues is initiated between young people and the older generation	CSOs, ACG
	Identify and	Community level	CSOs, ACG

KEY INTERVENTIONS	ACTIVITIES	OUTPUT	LEADING (+Supporting)
<p><b>DEMAND GENERATION INTERVENTIONS:</b>            CSO will be primarily responsible for youth focused mobilization and demand generation activities. mobilize young people to health facilities for service uptake. These activities include:</p>	<p><b>Community based mobilization:</b> Leverage on Youth-specific community-based events to conduct outreaches and sensitize and mobilize young people for service uptake. <b>This approach targets out of school youth.</b></p>	<p>LPAY Information and service delivered to young people during outreaches</p> <p>Young people mobilized to health facilities for service uptake</p>	<p>CSOs, Social mobilizers, Life Planning Ambassadors</p>
	<p><b>School based mobilization - Tertiary:</b> Conduct campus-based outreaches to sensitize and mobilize in school youth for service uptake. <b>This approach targets in youth population in tertiary institutions (18 – 24 years).</b></p>		
	<p><b>School based mobilization – High school:</b> Promote LPAY messages among secondary school students by leveraging on existing school-based interventions (e.g. through FLHE, extracurricular activities, etc.). <b>This approach targets -school youth population in secondary schools (15 – 17 years)</b></p>		
<p><b>Capacity building for CSOs on Social mobilization</b></p>	<p>CSOs will work with CCSI to recruit young social mobilizers</p>	<p>Capacity of Social Mobilizers built (Trainings will be conducted by CCSI)</p>	<p>CCSI, CSOs</p>

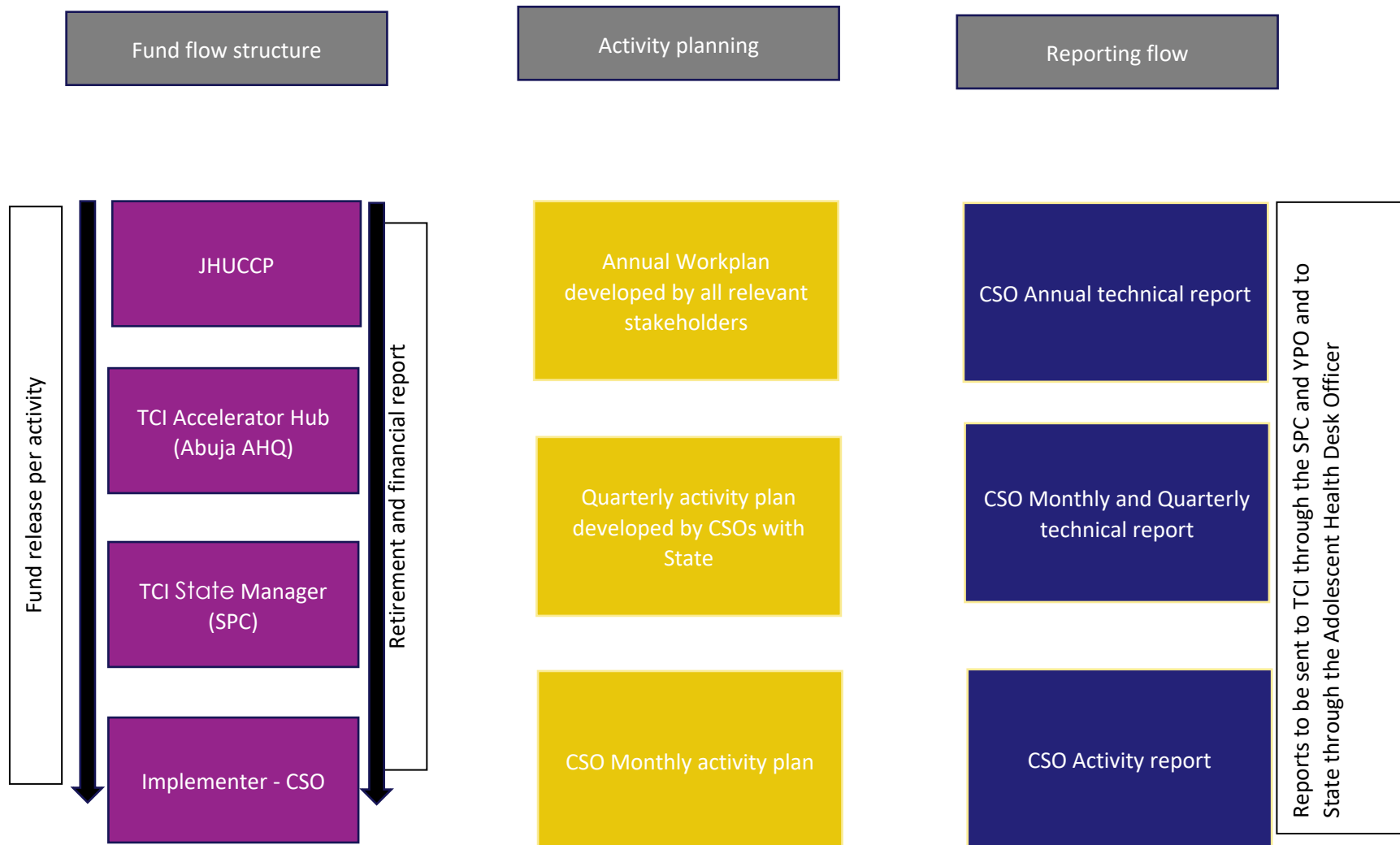
KEY INTERVENTIONS	ACTIVITIES	OUTPUT	PERSON LEADING (+Supporting)
<b>SERVICE DELIVERY INTERVENTIONS</b>	Work with service providers during outreaches to provide contraceptive services to young people. CSOs will liaise with service providers from health facilities closest to the outreach site to offer contraceptive services	Contraceptive services delivered to young people during outreaches	CSOs, Service Providers
	Work with PPMVs at state and community level: Improve capacity of PPMVs through trainings and mentoring to provide appropriate information to young people and serve as referral point	CSOs mentor and coach PPMVs	CSOs

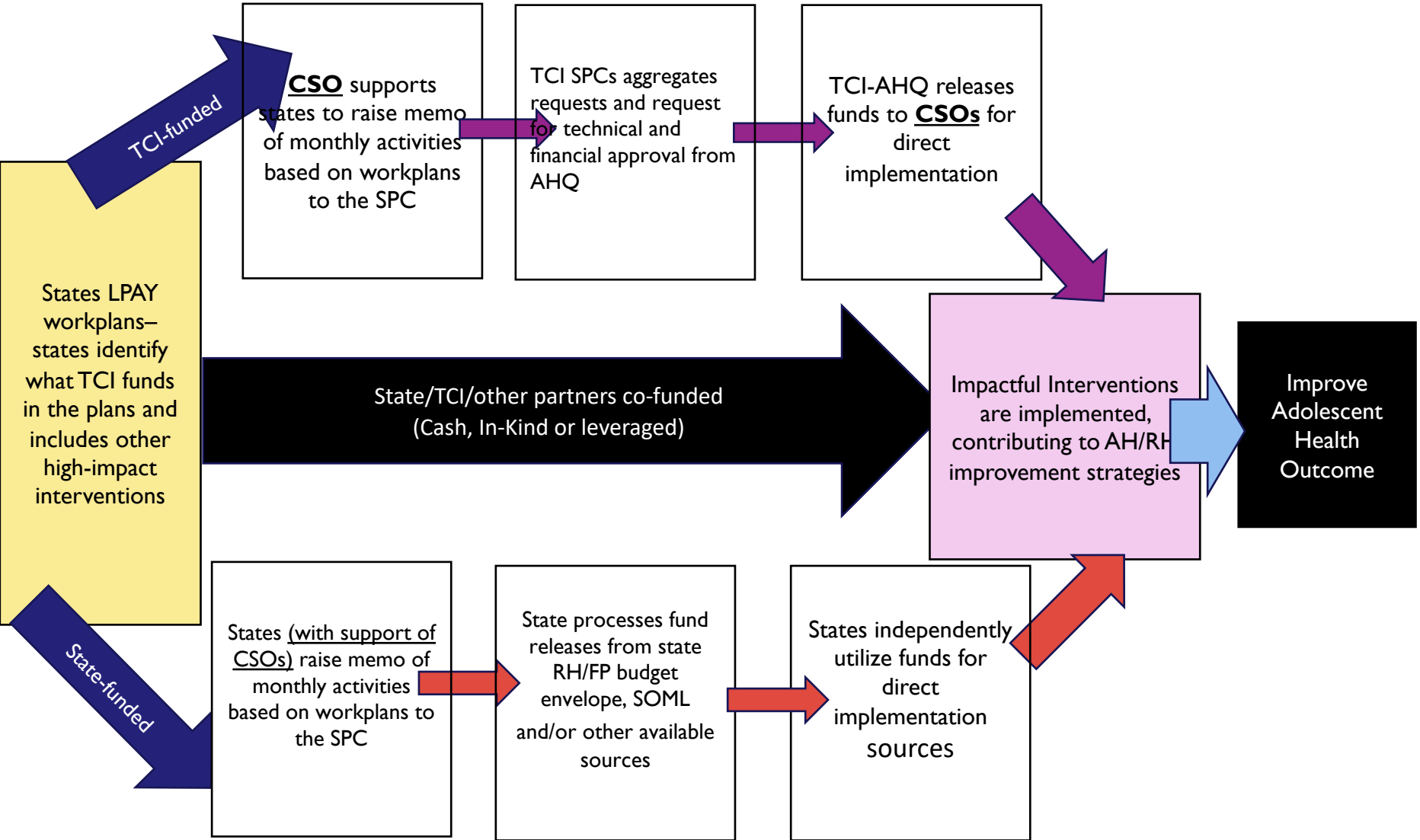
KEY INTERVENTIONS	ACTIVITIES	OUTPUT	PERSON LEADING (+Supporting)
MONITORING & EVALUATION INTERVENTIONS	Monthly data collection from selected Primary health facilities within allocated LGA	Adequate AYRH data reportage	CSO RME Officer
	Monthly data collection from selected PPMV within allocated LGA		

# DELIVERABLES

S/N	Deliverables	QUARTER 1	QUARTER 2	QUARTER 3	QUARTER 4
1	Deliverable 1: Identify and train community mobilizers with support from CCSI	X			
2	Deliverable 2: Number of social mobilization events conducted.	X	X	X	
3	Deliverable 3: Number of young persons reached during social mobilization (Male and female).	X	X	X	
4	Deliverable 4: Number of AYRH champions identified and decorated		X	X	
5	Deliverable 5: Number of outreaches conducted by CSOs	X	X	X	
6	Deliverable 6: Number of young people referred for FP services	X	X		
7	Deliverable 7: Number of PPMVs identified and trained on AYRH service provision		X	X	
8	Deliverable 8: Number of in-school (secondary school) outreaches conducted	X	X	X	
9	Deliverable 9: Number of in-school(campus) outreaches conducted	X	X	X	

# Program Management Architecture





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## The Challenge Initiative Nigeria Hub

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