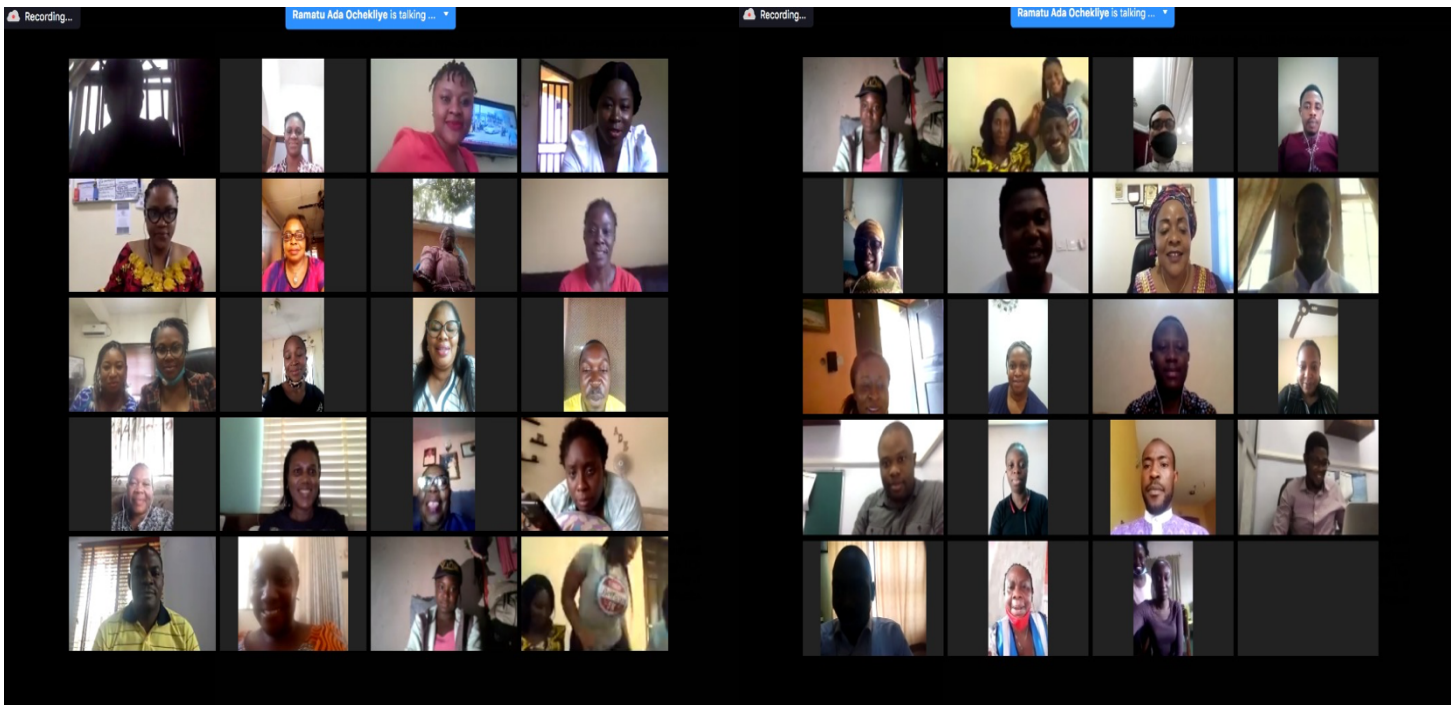


## REPORT

### THE VIRTUAL REVISED DG STRATEGY DEVELOPMENT WORKSHOP-TCI NIGERIA HUB

It all started like an impossible task. The TCI Nigeria Demand Generation (DG) team facilitated the gathering of more than 70 stakeholders from 10 TCI-supported states and 3 NURHI-supported states across the federation to participate in what was tagged the first ever *Virtual Strategy Development Workshop in TCI Nigeria*, using the online zoom and mural platforms. The workshop, which was held from 27-29 May 2020, included representatives from the Health Promotion Unit of State Ministry of Health/Primary Health Care Management Board, the State Social Behavioral Change Communication (SBCC) platforms, Life Planning for Adolescents and Youth (LPAY) Ambassadors and NGOs/CSOs.

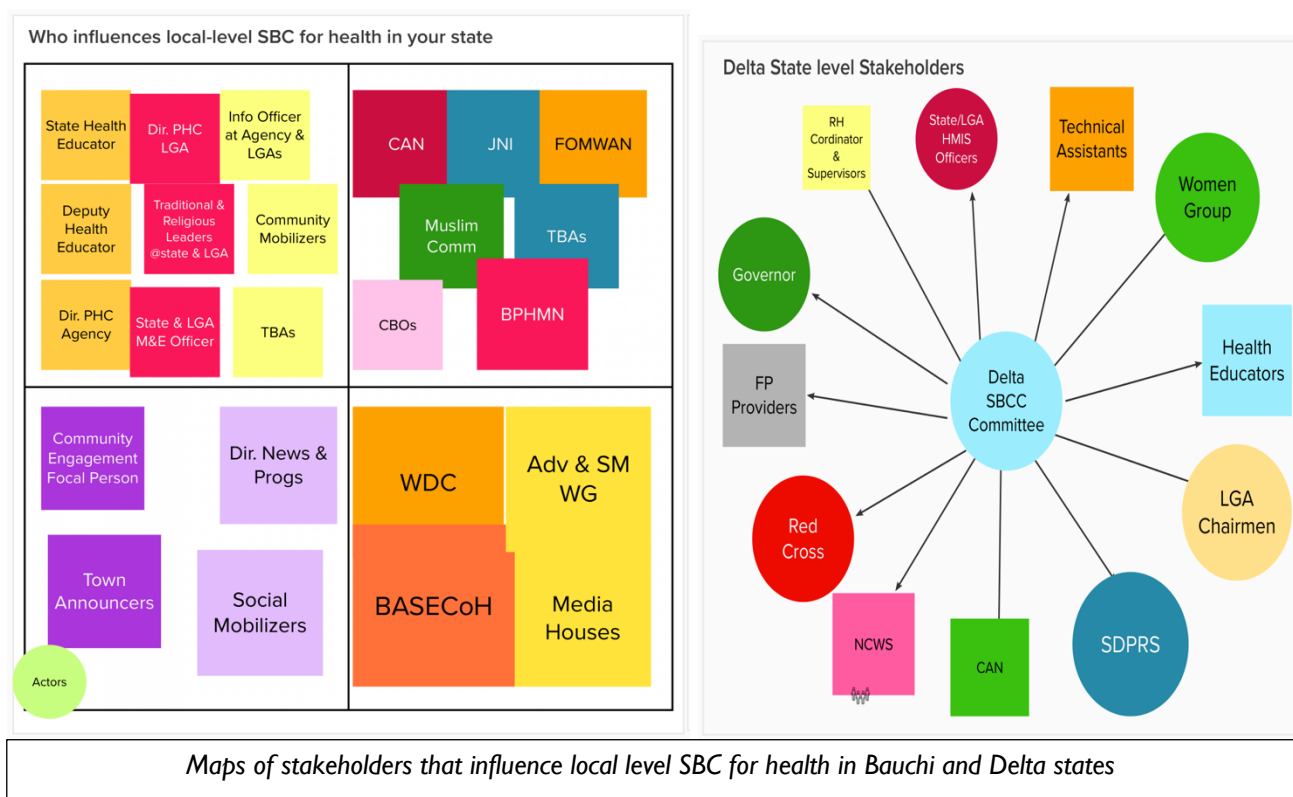


Screen shot of some of the participants during the Virtual Demand Generation Strategy Development Workshop

The objectives of this unique workshop were to:

- Review and discuss existing strategic behavior change (SBC) capacity of the State SBCC platforms
- Understand SBC needs and gaps at State and LGA levels
- Strengthen SBCC capacity to support SBC needs and bridge gaps at State and LGA levels

On the first day of the workshop, participants were engaged in a stakeholders’ mapping exercise, which was moderated by TCI Technical Team using the online mural platform. TCI Technical Team included 10 tech-savvy staff members who were trained on the use of mural and served as facilitators helping participants navigate through the mural platform. In addition, each state team had a team lead, typically the State Health Educator/SBCC Chair, who moderated the group discussion. This 40-minute stakeholders’ mapping exercise took place in 10 breakout rooms where each state’s participants brainstormed their key stakeholders that influence local-level SBC programming and reviewed health data specific to their state. As part of the workshop evaluation, participants commented on how they enjoyed the use of mural for this exercise: Mrs. Uju Onwuegbuzina, Anambra State Health Educator, said “TCI, Nke un una adi iche” (“TCI, you always come with a different touch”). Below are different examples of stakeholder maps, using mural, who influence SBC work in in Bauchi and Delta states.



The stakeholders’ mapping exercise considered the “stakeholders that influenced local-level (state and LGA) SBC interventions and data use across each of the supported states. At the end of the very participatory and engaging exercise, a number of participants shared their reflections and gratitude regarding the approach.

*“I want to appreciate the method of presentation for this workshop. Although [internet] network was not friendly most of the time, the existing time spent was worthwhile. The mural*



*method really simplified the subject matter and it made it easy to understand, especially because the pictorial method was excellent with the pictures speaking for themselves. The break-out sessions were awesome! We shared ideas amicably as a family. In all, Rivers state team appreciates the effort of TCI for this training...” – Aunty Fubara, Rivers State SBCC Committee Chairperson,*

*“I must confess that this virtual training was unique. The methodology was awesome! The ice breaker sessions and using pictorial from mural was something novel. Virtual training with the breakout sessions aided interactions amongst the group members. However, the poor internet connection and the time spent in allotting members to breakout rooms affected discussions at some point. In all, it was a successful meeting.” – Dr. Nria, Rivers State Health Educator*

Jerisha Kakwi, Plateau State Health Educator, who facilitated most of the breakout sessions, expressed her excitement in using both the zoom and mural platforms. She said:

*“This is my first time of knowing that you can have (group work) break-out sessions and share your screen using the zoom app. I am mostly an onlooker in most trainings I have attended via zoom. This is also my first time of hearing and using the mural platform and I must say it has taken online training a notch up as group works and brain-storming sessions can be achieved in real time while gaining the attention and full participation of all.”*

Just like the first day, the second and third days of the meeting combined capacity strengthening exercises with an assessment of the state SBC structures. The TCI Nigeria developed [SBCC Capacity Assessment Tool \(SCAT\)](#) was used to assess the capacity of the different states on four major domains, namely: Governance, Leadership and System, SBCC Technical Competence, Resource Mobilization and M&E. At the end of the breakout session, the state teams were able to identify the gaps in their SBC structures and developed action plans with priority areas for 2020-2021. Below are some of the priorities across the states, which have been included in the states’ workplans.

### **Priority Areas for 2020-2021**

- Institutionalization and transitioning of the SBCC committee to a technical working group
- Intensified social mobilization interventions across LGAs and communities
- Proper institutionalization of resource mobilization for SBC platforms for leadership in all SBC programs
- Strengthened reporting systems of evidenced-based SBC/DG programs to build a solid evidence base within the state
- Increased community leadership and ownership of state SBC/DG programs
- Improved approach to gender sensitivity/youth inclusiveness in state SBC programming
- Strengthened coordination of SBC programs through partnership with other government ministries and NGOs

## Additional Testimonial from Participants

*“Listening to ideas from other states and seeing different states doing different things gave me a very positive view about TCI again. It shows that it is not one size fits all, unlike other programs. Also, I was impressed with the way state suggestions were taken into consideration. Though I had [internet] network challenge, but wished the deliberation time would have been longer.”* – Mr. Ribadu Mohammed-Bauchi State Health Educator

Dr. Dadah, Taraba State Director for Planning Research and Statistic at the PSPHCB, marveled at the use of the SCAT:

*“This tool can be reviewed and adapted to support capacity assessment of different levels of state administrative stakeholders such as HEs, M&E officers and other program officers on routine basis. This will help to know what they need and support their growth.”*

Mrs. Mercy S.P Maigoge, Taraba State Health Educator, shared: *“Indeed, TCI has really supported the state in doing good work and we were not really paying much details to our achievements.”*

*“This workshop was indeed a commendable one, more so, having to interact with other states, hearing from them and sharing knowledge has also built our capacities. Using the tool, we also had the opportunity to understand our challenges, which will help the SBCC Committee to move forward in achieving its goals and objectives for institutionalization.”* – Harry Tonjo, Rivers SUBEB Rep/UNICEF Desk Officer

## Key Learnings For Replicating This Experience

- Creating a Technical Team to assist states in navigating through mural online platform proved to be a critical factor to the success of the workshop
- Initial training on the use of mural or any other unfamiliar online platform should also be cascaded to state teams before the workshop date. This will boost their confidence in using the platform during the workshop

## Conclusion

The virtual workshop proved to be an engaging and interactive one for participants. The sharing across states and priorities identified were key outputs of the workshop, which demonstrate its success. TCI has, thus, demonstrated to states the feasibility of using virtual platforms for workshops as well as holding group discussions virtually. States can use this as a reference point in utilizing virtual platforms for future workshops and capacity strengthening activities.